

industry news



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Pro Fleet Care Welcomes New Franchisee in Central Ontario

Pro Fleet Care, a leading mobile fleet rust control franchise, recently welcomed Ed Ogden to its growing franchise network. Ogden, who has extensive experience in maintenance and customer service, will serve the Whitby/Oshawa area of central

Ontario. "I was looking for a business opportunity that would allow the flexibility to be my own boss, but also have the potential to earn a great income," says Ogden. "Pro Fleet Care offers high profit, low investment and a

lot of potential. I look forward to dealing with customers and helping to protect their fleet. I love dealing with people and making the customer happy."

"We are eager to work with Ed," says Greg Lawrie, President of Pro Fleet Care. "He understands the importance of building solid customer relationships and has a sincere desire to help others. As a go-getter and a self-starter, Ed is a great fit to our franchisee family."

Lawrie says the company is excited to continue its expansion east of Toronto. "Fleet and equipment owners have been seeking out our service as we have demonstrated that our program helps customers protect their equipment from the harmful effects of rust."